

## 2010 RADF OUTCOMES ACHIEVEMENT SUBMISSION

Please submit the following information about results of project activity for the 2010 calendar year to your Project Officer by **DECEMBER 23, 2010.**

**PROJECT NAME & NUMBER: #E10054 Finishing the Dream**

### PART 1 – ACHIEVEMENT OF OUTCOMES

**DIRECTIONS:** Please provide evidence of achieving, or progress towards achieving, the outcomes identified for your project according to indicators of success corresponding to each outcome. Where outcomes have not yet been met please indicate reasons why including when the outcome is expected to be met. (Insert as much space as required to provide a comprehensive response.)

**Outcome #1:** *Establishing Community Engagement Sites (service hubs) where the public can access broadband services and support.*

**Indicator of Success:**

- a) Community Engagement Sites are open to the public
  - Currently sites are fully operational in Bowden, Cremona, Delburne, Innisfail, Red Deer, Sundre, Elnora, Spruce View, Carstairs and Olds
  - New sites in progress as of December 2010-Didsbury, Penhold, Sylvan Lake and Sunchild.

**Evidence of Outcomes Achievement:**

- Ten sites are open and operational and four more sites will be open and operational in the new year (2011)

**Outcome #2:** *Building a culture of use through demonstrating the value of employing this technology.*

**Indicator of Success:**

- a) Participants identify value with their training experience.
- b) Participants perceive value in the site.

**Evidence of Outcomes Achievement:**

a) Approximately 5,200 learners were involved in activities at the Community Engagement Sites. Comments by participants – “I would not have attended if it was necessary to go to the city.” “It is so convenient and close. A real time-saver”. “Took a trip and never left Delburne”

b) Comments by participants at all Sites:

- Our students enjoyed it a lot and were way pumped about video-conferencing as a learning tool. Now I am too!! Watching my (and yours) students explain the importance of the landmarks of their community can be seen as a kind of performance assessment opportunity that would be difficult to construct without the assistive technology. I can see a huge potential for this technology to “glam up” and energize learning bunch of Grade 1 social studies outcomes, such as differences and similarities between rural and urban communities
- One of the key measures of success for any community is the strength of its educational institutions. The Bowden Community Engagement Site is a tremendous asset and an important part of our community. The services and programs such as this proposal provide much needed support for the students and as such, our community as a whole benefits both educationally and socially
- Saved my half a day and driving in bad weather. How nice is that?
- If I had to travel to the workshop itself I could not attend as I do not have transportation
- It is so wonderful to have equipment like this available to our community!
- Imagine having access to a workshop like this right here in town!
- It is like being right there! You can see all their facial expressions and everything
- The equipment helps me so much in class as everyone can see what I am doing
- The equipment saves a lot of one on one time so I can spend more time with all of the class
- It is so great that I can write on the board and they can see what I do in all of the sites
- Access to up to date info I couldn't get otherwise
- So I can learn all the paths to take for my career
- Get information not normally available to people
- Was great to have access in Delburne
- It was awesome how much I learned
- Opportunities for education on many topics
- Connection to many locations, etc. Great to have in our small community
- I can take courses, watch film and learn other things. It is very convenient
- Good use of School building. Provides central place for all to meet
- Wonderful system
- Education is more accessible
- It is good to get out and learn and meet new people
- Fabulous knowledge and access to expert help
- I would not have attended in Olds if this wasn't available
- Reduces travel time to other schools or places to take courses.
- Time and money saved not having to leave the local community
- This service allows individuals to access programming, courses, workshops and seminars without having to leave their community. It is in the best interest of the citizens of Bowden and surrounding areas to receive the highest quality programming equally accessible to those living in urban areas. We consider the Bowden Community Engagement Site to be a vital and essential service for our community and the outlying rural areas

- I sat in on a Physics 30 video conferencing class and worked an adult video conferencing class earlier this year. I must say I was thoroughly impressed and I encourage you to all use this fantastic facility! We would like to hold some school council meetings in this facility next year with some noted speakers or meet other school councils who also benefit from similar facilities. This is very exciting for us to have in such a small community

**Outcome #3:** *Building a culture of use through by increasing accessibility to services and information.*

**Indicator of Success:**

- a) Participants are provided with services that they are not currently able to access.

**Evidence of Outcomes Achievement:**

**Programming Offered Through Community Engagement Sites for 2010**

<b>Science and Technology</b>	Gwynne Dyer Lecture “Never Waste a Crisis”
	Local Energy Environment & Community Action: A Province-wide video conference
	GOING GREEN Video Conference Environmentally Friendly Communication
<b>Health</b>	Child Development
	Developing Language and Communication Skills with Children with ASD
	FASD and sexuality
	Assessment and Treatment for Video Game Abuse
	Self harming behaviors
	Autism
	Guide to Financial Resources
	Understanding and Managing Sexual Behavior in Children
	Hands On Sensory Strategies
	Social Language
	Working with Severe Behaviors of Students with Special Needs
	Alberta Health Services Support Group
	Food Allergies-Myths and Misconceptions
	Trauma on the Developing Brain
	Marijuana: Myths & Realities
	Impact of Parental Mental Health on Early Childhood
	Food Allergies: Combating Myths & Misconceptions
	How to Prepare for What Happens Next

	Autism Webinar
	Parent/Child Interaction Therapy
	Communicating with Limited English Speakers
	Memory Workshop
	Asperger's Disorder – A Different Way of Thinking
	Calm in the Times of Chaos: Understanding Toddler's Tantrums
	Boys and Working with Boy's Brains
	Stress Down: Managing Your Stress
	Epilepsy
	The Move from Pediatric to Adult Services
	Violence-breaching Barriers
	Anxiety Disorders
	Building Foundations to Printing
	Communication in Classroom
<b>Educational Professional Development</b>	Buying & Selling a Home
	Law & Living Together
	Law, Liability and Non-Profit Organizations
	The Legal Toolkit
	Enduring Power of Attorney/Personal Directives/Wills
	Small Claims Court & How it Works
	Being an Executor
	Looking After Dependant Parents
	Teacher AISI
	Provincial Achievement Tests
	English 30 Teacher Collaboration
	Firefighter Training
	Public Guardianship
	Schools/Staff Training
	Administration Mentorship
<b>Courses</b>	Math 31
	Equine Studies – So You Love Horses
	Computer Training – Word 2007 – Level 1
	Computer Training – Word 2007 – Level 2
	Spanish 10
	Spanish 20
	Physics 20

	Physics 30
	French 10
	Basic Computer Skills
	Digital Photography Essentials
	One Simple Act - Composting
	Simply Accounting
	PowerPoint
	Excel
	English as a Second Language
	Health 9
	Electronic Book Creation
	Internet, Email and the Worldwide Web
	Windows XP
	Windows Vista
	Conversational Spanish
	Diploma Prep
	Safety Presentation
	Math 10 Tutorial
	Math 30 Tutorial
	GED
	SmartBoard Training
<b>Business</b>	Learn at Lunch - Business Resources Available to Central Alberta Businesses and Entrepreneurs
	Learn at Lunch - 7 Low Cost Marketing Strategies Guaranteed to Make your Business more profitable
	Learn at Lunch –Strategies to Increase Profits using the Internet!
	Learn at Lunch - Build your DREAM Effective Business Management Strategies
	Learn at Lunch - Communication in Business You Talk . . . . Who Listens?
	Advertising that Really Works
	Building your Business Website
	Business Plan
	Catch Clients in your Business Web
	Do Your Customers Love You?
	Laugh at Work

	Let's Build (re-build) Website
	Pathway to Profits
	Social Media
	The Business Tune-Up
	Wordpress as your Website Building Tool
	Farm Business Succession
	Creating Effective Work Relationships Webinar
	Creating & Sending Effective Email Newsletters Webinar
<b>Community and Arts</b>	Monthly Virtual Book Club
	Rachael's Challenge
	Chamber of Commerce Meetings
	Chamber Value Added Program
	Chamber Succession Planning
	Family & Community Support Service Meeting
	Monthly Travel Tidbits
	Author Book Reading
	The Bullying Room
	Attention Grabbing Designs Webinar
	Guitar Lessons
	Youth Art Class
	Volunteer Alberta Interviews
	Bell Safety Presentation
	Chinook's Edge School Division Meetings
	Friends for Life Seminar
	Remembrance Day for the Community
	Innisfail Day Home Society Meeting
	Bus Driver Training
	I.P.P. Meeting
	Cyber Mentoring: Engineering
	Cyber Mentoring: Medical
	Cyber Mentoring: NASA
	Cyber Mentoring: Veterinary Medicine
	Career Prep Workshop
	VC for Hope
	Career Planning, Biosphere
	Reading Around the Planet

	Music Monday
	Civic Elections Training
	St. Louis University School of Medicine
	Community Spirit Program
	RTAB Aging Alberta
	Rural Business Series
	Distributed Learning Administrators Meeting
	Wired Campus Alberta Events
	The Cleveland Museum of Natural History
	Renewable Energy Committee Meetings & Administrative Meetings
	Read Around the Planet

**PART 2 – LEARNING**

**DIRECTIONS:** Please provide insights about:

a) What worked and why b) What did not work and why c) What could have been done differently to achieve better results?

a) What Worked and Why:

- The network of Community Engagement Sites works very well in providing programming across the region
- Developing a partnership with the Olds Municipal Library (OML) facilitated locating the CES in the OML where public traffic is already in place – about one person every two minutes comes through the door
- The Connected Community Committee guiding the Olds Extended CES project benefit as a part of the Olds Institute for Community and Regional Development by having a wide network of linkages in the community
- The opportunity for professional presentations and information by Telehealth.
- Meeting local needs in communities, i.e. BoatSmart, GED, Computer Classes, etc.

b) What Did Not Work and Why:

- As our programmers have been trying to plan for video conferencing events, they have found a number of very desirable sessions being offered – but oftentimes, we are unable to deliver the feed in our facility due to limitations imposed by the providers - either no more capacity on the bridge they are using, or not wanting to expand at this time. We are thus left with creating more content locally or in the regional system while waiting for the other systems to change to using a different Bridge after gaining more experience and comfort with VC programming

- In the future, with more programming we will have more limitations with the Bridge
- Technical issues after hours has been a problem

c) What could have been done differently to achieve better results.

Equipment delivery delay caused a delay in opening of the new Sites

**PART 3 – IMPACT AND TRANSFER**

**DIRECTIONS:** Please provide evidence that indicates the reach and impact of project activity.

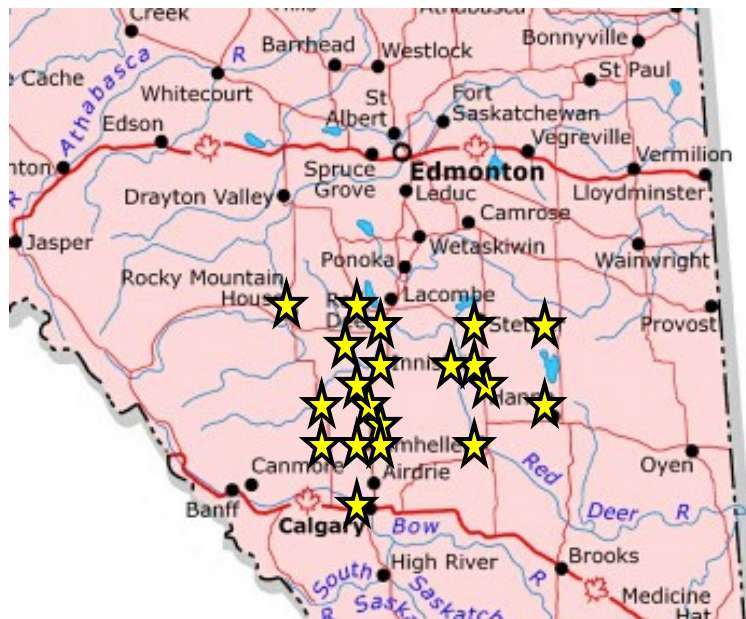
Community Impacted by Project Activity	How Impacted
Community Adult Learning Councils	Outreach to the communities expanded significantly.
Community Access	Communities now have spaces to hold meetings with technology to connect with other communities, businesses, etc.
Public Awareness	Connected to people that live in the communities involved in delivering of learning opportunities.
Regional volunteer Firefighters have tested out VC methodology as a way to deliver training while minimizing travel time & costs for members to meet ongoing upgrading.	Although in early stages of testing, the Regional Training Officer sees great potential for using VC to deliver training across the Region – allowing firefighters scattered across many towns to develop their knowledge. The Provincial Fire Commissioner is also interested in following the progress for possible application across the Province.

**PART 3 – ECONOMIC IMPACT**

**DIRECTIONS:** If your project has had an economic impact (intended or unintended), please provide evidence below. (Insert as many rows as needed.)

Type of Economic Impact	Total \$ Amount
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Example #1 - Created 3 new jobs in community, 2 administrative, 1 coordinator	2 administrative positions @ \$25,000 each 1 coordinator position @ \$35,000 Total = \$85,000
Example #2 Revenue generation from sale of goods (specify)	Total = \$150,000
Supported 5 new jobs in communities	Total = \$132,000
Support of Consultants	Approx. \$90,000
Contractor developed marketing plan CES	\$10,000
Contractor for Predictive Survey	\$40,000
Local advertising – print, radio, TV. These advertisements benefit many sites	Approx. \$10,000 x 5 = \$50,000 if each Site did their own advertising
Marketing Plan shared with Campus Alberta – Central and all other engagement site managers	12 sites x \$10,000 per plan = \$120,000 if each did their own
Website study completed to evaluate gaps and present realities in ICT uptake in the community. Data sent to other site coordinators to develop comparative data.	Only about \$500 as work was done by Olds College students and confirmed by volunteers on the committee.
Savings of time and money to participants	At one site participants saved \$18,000 in travel and 1,050 hours of travel time



★ CES currently open